

INTRODUCTION TO

SUSTAINABLE

FINANCE

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CET 11:30-14:00
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CONTENT OF THE PROGRAM

LECTURE 1: INTRODUCTION TO SUSTAINABLE FINANCE

- FOCUS AND IMPORTANCE OF SUSTAINABLE FINANCE
- DIFFERENCES BETWEEN TRADITIONAL FINANCE AND SUSTAINABLE FINANCE
- SUSTAINABLE INVESTMENT APPROACHES

LECTURE 2: ECONOMIC IMPLICATIONS OF SUSTAINABLE FINANCE

- MACROECONOMIC IMPLICATIONS
- MICROECONOMIC IMPLICATION
- INTRODUCTION TO ECONOMY-WIDE SUSTAINABILITY TRANSFORMATION

LECTURE 3: SUSTAINABLE FINANCE IN THE EUROPEAN UNION

- THE EU'S NEW SUSTAINABLE FINANCE PERSPECTIVE
- THE MAIN PILLARS OF SUSTAINABLE FINANCE IN THE EU
- GREENING ECONOMIC POLICY, REGULATION, AND SUPERVISION IN THE EU

PROFESSOR IBRAHIM E. SANCAK

IBRAHIM E. SANCAK HAS MORE THAN TWENTY YEARS OF HANDS-ON EXPERIENCE IN FINANCE. HE SERVED AS THE FOUNDING DIRECTOR OF THE MARKET OVERSIGHT AND ENFORCEMENT DIVISION AT THE CAPITAL MARKETS BOARD OF TURKEY. DR. SANCAK JOINED THE ZWIRN-RESEARCH CENTER OF THE OSTFALIA UNIVERSITY OF APPLIED SCIENCES (GERMANY) AS A PROFESSOR OF FINANCE IN FEBRUARY 2019. SINCE THEN, HE HAS BEEN ACTIVELY CONDUCTING SCIENTIFIC RESEARCH ON SUSTAINABLE FINANCE AND DIGITAL FINANCE. HE TEACHES THE "ECONOMIC THINKING AND SUSTAINABLE FINANCE" COURSE OF THE SUSTAINABILITY & RISK MANAGEMENT (MSC.) PROGRAM AT THE UNIVERSITY. DR. SANCAK IS THE LEAD EDITOR OF "ESSENTIAL CONCEPTS OF SUSTAINABLE FINANCE: AN A-Z GUIDE," A BOOK PROJECT APPROVED BY THE ROUTLEDGE EDITORIAL BOARD IN FEBRUARY 2022. HE HOLDS A BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION AND A MASTER OF BUSINESS ADMINISTRATION FROM ANKARA UNIVERSITY (TURKEY), A MASTER OF SCIENCE IN FINANCE FROM THE GEORGE WASHINGTON UNIVERSITY (THE U.S.), AND PH.D. IN BANKING FROM MARMARA UNIVERSITY (TURKEY). PROF. SANCAK ALSO HOLDS THREE CERTIFICATES FROM THE U.S. SECURITIES AND EXCHANGE COMMISSION (SEC) ON MARKET REGULATION AND SUPERVISION. SINCE APRIL 2022, PROF. SANCAK HAS BEEN AN ACADEMIC MEMBER OF THE EUROPEAN CORPORATE GOVERNANCE INSTITUTE (ECGI).

PARTICIPANTS WILL RECEIVE A PARTICIPATION CERTIFICATE SIGNED BY THE LECTURER



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